



STATE OF THE BROWSER

Saturday
22 October 2022

The Barbican
London



Sponsors pack

Key Summary

Where:	The Barbican, Frobisher Auditorium 1, Silk St, Barbican, London EC2Y 8DS
When:	Saturday 22 October 2022
Who:	Up to 200 (in-person) / 500+ (virtual) web designers, developers, students and other web professionals.
Online:	2022.stateofthebrowser.com (coming soon - visit stateofthebrowser.com for last year's event)

A full-day conference for everyone interested in where the web is heading and how to keep it open.

Event Outline

To celebrate the 10th State of the Browser and the 15th Anniversary of London Web Standards the theme is going to be **“Where we came from and where we are going”**. We are looking for talks which outline the best of what browsers have offered us in this period and what is likely to come in the future. This year we are at a new venue, the fantastic [Barbican Centre](#), in the Frobisher Room, a 250-seat cinema.

■ History

London Web Standards

London Web Standards brings together web professionals who are working for a better web. Our monthly meetups provide them with an opportunity to teach, inspire, learn, network and debate. Each meetup features a speaker drawn from our membership or the wider standards community. The talks cover a range of topics including HTML5, CSS, JavaScript, accessibility, web fonts, Design Systems, UX and front-end performance. We had to pause our monthly meetups for a while, but we are planning to resume them as soon as conditions allow.

<https://twitter.com/webstandards>

<https://londonwebstandards.org/>

State of the Browser - The story so far

In 2011 London Web Standards organised a one day conference focusing on the 'State of the Browser' at Ravensbourne. The Event was attended by 140 web professionals. The event was streamed live over the internet and at its peak was watched by over 200 people. The conference was then repeated in 2012 and 2013, with 175 delegates. In 2014 we moved to our new venue, the lovely, historic Conway Hall, Red Lion Square, Holborn. In 2014 and 2015 we had close to 400 attendees. In 2016 we took a year off and returned in 2017 & 2018. Due to COVID we had a year off in 2020 and returned with one of the country's first in-person (and online) events in October 2021. This year we will be at the fabulous **Barbican Centre**.

Previous Years

Videos from the 2021 event are available at:

https://www.youtube.com/playlist?list=PL_xTCNiMz8sBvseZV9Wtx-b6_6SbW5GI2

Videos from the 2019 event are available at:

https://www.youtube.com/playlist?list=PL_xTCNiMz8sAgTYPU02FJ-vaZsjgdCy3T

Videos from the 2018 event are available at:

https://www.youtube.com/playlist?list=PL_xTCNiMz8sARzlgk18inRXvdMzNnx5jT

Videos from the 2015 event are available at:

<https://vimeo.com/search?q=SotB5>

Our 2021 speakers were:

- Rachel Andrew (@rachelandrew)
- Amber Case (@caseorganic)
- Tom Greenwood (@eatwholegrain)
- Heydon Pickering (@heydonworks)
- Alex Russell (@slightlylate)
- Stephanie Stimac (@seaotta)
- Léonie Watson (@LeonieWatson)

Our 2019 speakers were:

- Andy Bell (@piccalilli_)
- Andy Clarke (@malarkey)
- Andy Davies (@andydavies)
- Bruce Lawson (@bruce1)
- Laura Kalbag (@laurakalbag)
- Melinda Seckington (@mseckington)
- Michelle Barker (@mbarker_84)
- Sally Lait (@sallylait)
- Sanjay Purswani (@sanj9000)

Our 2018 speakers were:

- Ada Rose Cannon (@AdaRoseCannon)
- Charlie Owen (@sonniesedge)
- Christian Heilmann (@codepo8)
- Chris Mills (@chrisdavidmills)
- Dr Ben Livshits (@convoluted_code)
- Jeremy Keith (@adactio)
- Michelle Barker (@mbarker_84)
- Rowan Merewood (@rowan_m)
- Ruth John (@Rumyra)
- Sara Vieira (@NikkitaFTW)

Our 2017 speakers were:

- Ashley Gullen (@AshleyGullen)
- Cristiano Rastelli (@areaweb)
- Robert King (@KingWebString)
- Seren Davies (@ninjanails)
- Jean-Yves Perrier (@teoli2003)
- Léonie Watson (@LeonieWatson)
- Peter O'Shaughnessy (@poshaughnessy)
- James Nash (@c1rrus)
- Marcos Peebles (@MarcosPeebles)
- Peter Gasston (@stopsatgreen)

Feedback

"Another awesome #SotB21. Fantastic speakers, friendly faces and, as always, a wonderful sense of community. Can't wait to do it all again next year!"

"#SotB21 was absolutely brilliant - thank you so much the @webstandards team and all the great speakers! See you all next year!"

"#Sotb2021 was awesome: educational; awareness-raising; entertaining and of course motivating! Many thanks to all of the organisers, presenters and everyone for coming. It was great getting to natter! :-)"

"Woke up buzzing about the web, our community and inspired to get creative again - thanks so much for such a brilliant day!"

"I really enjoyed #SotB2021 yesterday. Really insightful talks and how nice to mix with a group of real people again!"

Philosophy

State of the Browser and London Web Standards, is not and never has been about money, we are all about the community. Which is why we aim to keep the cost of the conference to a minimum just to cover our costs, last year tickets were £30 and we also gave away 40+ diversity tickets. This year's ticket prices will go up to £40 to allow us to cover the expenses, while remaining affordable.

We will offer the diversity ticket scheme again this year, as we are committed to welcoming people from all walks of life.

As volunteers we do not profit from the conference income, every penny is invested in this and future events.

■ Sponsorship

Although we have a strict no sharing policy to respect our subscribers' privacy, by sponsoring State of the Browser 2022 you will have the opportunity to interact with up to 500 (in person and virtually) web professionals at the event. We will promote your brand before, during and after the event via our mailing list, social media accounts, event website and talks. There will also be a sponsors channel on the event's discord server, where you will be able to share and communicate with the attendees.

The event is also filmed, streamed live and available online once the event has ended.

Contact

If you are interested or have any questions regarding sponsorship please contact the organisers:

Email: organisers@londonwebstandards.org

Twitter: [@webstandards](https://twitter.com/webstandards)

LinkedIn: <https://www.linkedin.com/company/londonwebstandards/>

Facebook: <https://www.facebook.com/londonwebstandards>



Sponsorship Packages

Headline £1,750	Major £1000	Medium £500	Small £250
4 free In-Person & 8 Virtual conference passes	3 free Real & 6 Virtual conference passes	2 free Real & 4 Virtual conference passes	1 free Real & 2 Virtual conference pass
Thank you to your company or product live at the event	Thank you to your company or product live at the event	Thank you to your company or product live at the event	Thank you to your company or product live at the event
Own Landing page on SOTB22 website with Content	Own Landing page on SOTB22 website with Content	Logo on SOTB22 website with hyperlink	Name on SOTB22 website with hyperlink
Own introductory slide in the opening and closing deck	Own introductory slide in the opening and closing deck	Logo on Medium Sponsors slide in the opening and closing deck	Logo on Small Sponsors slide in the opening and closing deck
Logo and text[†] in mail-outs	Logo and text[†] in mail-outs	Logo in mail-outs	Name in mail-outs
Access to post in a Sponsors Discord Channel for the event	Access to post in a Sponsors Discord Channel for the event	Access to post in a Sponsors Discord Channel for the event	Access to post in a Sponsors Discord Channel for the event
Logo at the start & end of the videos once published	Logo at the start & end of the videos once published	Logo at the start & end of the videos once published	Logo at the start & end of the videos once published
Large logo on printed programme and Virtual Programme	Large logo on printed programme and Virtual Programme	Large logo on printed programme and Virtual Programme	
2 tweets about your company to LWS followers	1 tweet about your company to LWS followers		
Logo on screen during breaks	Logo on screen during breaks		
Logo on organisers' conference T-shirts ¹			

¹ If the logo is provided in time and in the right format for printing.

[†] A short paragraph about your company/organisation